

## Discover teams with APIs



### Automated Updates

Provides suggestions to the modularity team that helps to streamline teams developing valuable APIs for the platform

## Onboard APIs onto the Marketplace



### Intuitive User Experience

An efficient system for onboarding APIs that support developers to contribute to the platform in a process that takes less than 20 mins.



### Quick API Documentation

A well guided API documentation process that coaches developers to describe their APIs accurately, enabling

### Intelligent API Screening

APIs submitted are screened for accuracy and usability

APIs are modified based on requested changes

APIs are approved for Onboarding and onboarded successfully



### Notification System

Notification emails and alerts are sent to the developer community updating about the status and availability of the newly onboarded APIs increasing participation.



### Well-planned Incentive System

Contributors receive rewards for successfully onboarding APIs to encourage and motivate.



### Feedback System

Immediate feedback on the onboarding experience to inform future updates to the platform



### Efficient Search Experience

The user experience will enable stakeholders to quickly discover required APIs and consume them to enhance their products thus reducing repetitive development efforts by teams and increasing productivity



### User Analytics

Gather user behaviour and API usage data to analyse and improve the user experience and to inform the impact of the APIs on the platform



### Feedback System

An engaging User Feedback system to understand user needs and make consistent updates.

## Consuming APIs from the Marketplace

## Create awareness and build active engagement



### Standardised communication assets

Consistent visual branding, audio/video content, emailers that can be shared with the developer community and create a recognisable brand.



### Hackathons

Organising events to increase engagement with the wider developer community through hackathons, workshops, training and broadcast

## Troubleshooting and Support



### Ticketing System

Creates an organised technical support system that will help the Modularity team to manage the errors efficiently



### Live Chat

Provides immediate support for the users when faced with errors or confusion directly from the Modularity Team